



Local Women Of Leadership Past and Present



BETTY FRIEDAN

WRITER

FEMINIST

ACTIVIST

2/4/1931 - 2/4/2006

Betty Friedan wrote her important work “The Feminine Mystique” while living in Grand View-On-Hudson. The book is widely credited with sparking the beginning of second-wave feminism in the United States. The book was published in 1963 and in it Friedan debunked the myth of the postwar woman - that docile soul who tended home and hearth all happily foregoing her own ambitions and interests. It sold more than 3 million copies. In 1966, Friedan became the founding president of NOW, The National Organization for Women, and a co-founder of the National Women’s Political Caucus.